

# Website pre launch checklist

Before your site goes live, it needs to undergo a thorough review and testing process. This includes content testing, functional testing, design testing, and more.

All the links, forms, scripts, and spellings should be checked to ensure your site looks professional and performs as it should.

- 1** Set up automatic backup (unless host already provides this)
- 2** Check any anti-spam measures are active.
- 3** Test forms and any specific functionality.
- 4** Crawl the site to catch any dead links or redirect loops.
- 5** Confirm SSL cert is active (unless host already provides this).
- 6** Check correct language and region is set.
- 7** Add a favicon
- 8** Remove/replace any filler content
- 9** Check meta data has been included for all pages
- 10** Turn off search engine crawl blocking
- 11** Check sitemaps can be publicly accessed.
- 12** Add analytics scripts
- 13** Confirm all necessary users have been added and given appropriate permissions.

